



# Fairfield College

Wednesday 5 February 2025

## Tēnā koutou katoa, e ngā taurira me ngā whānau o Fairfield College,

The school year is off to a busy start, with our Year 9, 10, 11, and 12 students now back in classes. Our Year 13 students will join them on Friday after returning from their three-day camp in Whaingaroa. We are excited to embark on the 2025 school year and look forward to working alongside you to enhance students' learning experiences, support their progress, and raise overall achievement levels.

A key focus for 2025 is improving attendance and academic success across the college. Attendance is one of the most powerful factors influencing student achievement. When students are present and actively engaged in their learning, their potential knows no bounds.

Our goal is to increase the number of **regular attenders**—students who attend school more than **90%**. In a New Zealand context, this means students can miss no more than **four days per term** to maintain their regular attendance status. Missing more than this places students at risk of falling behind, as each absence represents a lost opportunity to learn, connect, and grow.

We cannot achieve this goal alone. Families play a vital role in setting high attendance expectations for their children. When parents and caregivers establish clear standards and emphasise the importance of being at school every day, children are more likely to prioritise attendance and succeed.

To support this, starting from Week 4, we will share attendance data weekly and provide more personalised updates every three weeks. This will give families regular insights into their child's attendance progress and opportunities to respond promptly if any concerns arise. By working together, we can ensure that students are regular attenders, stay on track, and reach their full potential.

Attendance is vital because every day at school matters. Research consistently demonstrates that students who attend regularly achieve higher academic outcomes, build stronger relationships, and are better prepared for future success. To emphasise this, we have installed new attendance signs at the main school entrance and at the College Place corner of the school. These signs proudly reflect our shared commitment to improving attendance, "**When You Attend, You Achieve,**" or as expressed in Te Reo Māori, "**Ka tae mai koe, ka eke taumata.**"



We encourage all students and whānau to prioritise attendance this year. By working together, we can ensure that every student has the opportunity to thrive and reach their full potential by achieving and maintaining regular school attendance.

Ngāa mihi nui

Richard Crawford  
**PRINCIPAL**

REMEMBER THE  
**3Bs**

**Be respectful**  
**Be responsible**  
**Be the best you can be**

PO Box 12-228  
Hamilton 3248  
New Zealand  
Phone: +64 7 853 5660 Fax: +64 7 853 5679  
Email: adminfc@faircol.school.nz